



Greater Conejo Valley Chamber of Commerce

Chairman's Club

The Chairman's Club represents the top corporate sponsors of the Greater Conejo Valley Chamber of Commerce. Participation allows companies to plan Chamber sponsorships for the entire year and be billed with a single invoice.

By planning in advance rather than sporadically throughout the year, your company receives valuable benefits and increased publicity. You probably easily qualify for Club membership based on your historical Chamber sponsorships from years past.

For an annual investment as small as \$2,500 your company will receive advertising, publicity and recognition throughout the year valued at more than \$10,500 (or more, depending on your Club level); this is beyond any publicity directly connected with your select events.

Simply follow the instructions below. For further assistance, contact Jill Lederer, Chamber President/CEO, at 805.370.0035 or jlederer@conejochamber.org.

Instructions

- 1 **What You Get.** Determine the Chairman's Club Level at which you wish to participate. The higher the level, the more benefits awarded to your company.
- 2 **Who You Are.** Update your company's contact information and sign at the bottom.
- 3 **What You Give.** Select which events and the commitment level you wish to participate in from the Event Sponsorship Menu.
- 4 **Add it Up.** The total value of your select Event Sponsorships should match or be greater than your Chairman's Club commitment level.

1 CHAIRMAN'S CLUB LEVELS All Club members receive recognition in the following (\$10,000+ value):

- Chamber Website
- Chamber Office
- Annual Business Directory*
- Monthly Mailers
- Chamber Emails
- Weekly Email Update
- Monthly Conejo Business Times (CBT)
- Chamber Stationery
- Buy Conejo Website

● Diamond Level Benefits

Commitment of \$25,000 or more from Event Menu

| | Value |
|---|----------|
| Lunch & Learn Naming Recognition, 12 mos..... | \$28,000 |
| 11 Mixer Passes, 20 raffle tickets/ea. pass | \$165 |
| 10 Raffle tickets at breakfast attended, max. 12..... | \$60 |
| CBT ad (1/8 pg. BW, or equivalent) 9 mos | \$1,530 |
| Weekly Email Update ad, 12 weeks | \$300 |
| Monthly Mailer insert, 3 months (8.5x11, 20#)..... | \$750 |
| Website ad (tile) run of site, 12 mos | \$500 |
| Mailing labels, 1 set..... | \$161 |
| Relocation packets, 25 | \$275 |
| Phone-on-Hold message, 6 mos | \$300 |
| Total added value, more than —\$42,000 | |

● Emerald Level Benefits

Commitment of \$15,000 or more from Event Menu

| | Value |
|---|---------|
| Committee Naming Recognition, 12 mos..... | \$8,000 |
| 11 Mixer Passes, 20 raffle tickets/ea. pass | \$165 |
| 10 Raffle tickets at breakfast attended, max. 12..... | \$60 |
| CBT ad (1/8 pg. BW, or equivalent) 9 mos | \$1,530 |
| Weekly Email Update ad, 12 weeks | \$300 |
| Monthly Mailer insert, 3 months (8.5x11, 20#)..... | \$750 |
| Website ad (tile) run of site, 12 mos | \$500 |
| Mailing labels, 1 set..... | \$161 |
| Relocation packets, 25..... | \$275 |
| Phone-on-Hold message, 6 mos | \$300 |
| Total added value, more than —\$22,000 | |

● **Platinum Level Benefits**

Commitment of \$10,000 or more from Event Menu

| | Value |
|---|---------|
| 11 Mixer Passes, 20 raffle tickets/ea. pass | \$165 |
| 10 Raffle tickets at breakfast attended, max. 12..... | \$60 |
| CBT ad (1/8 pg. BW, or equivalent) 9 mos | \$1,530 |
| Weekly Email Update ad, 12 weeks | \$300 |
| Monthly Mailer insert, 3 mos (8.5x11, 20#) | \$750 |
| Website ad (tile) run of site, 12 mos | \$500 |
| Mailing labels, 1 set..... | \$161 |
| Relocation packets, 25 | \$275 |
| Phone-on-Hold message, 6 mos | \$300 |
| Total added value, more than —\$14,000 | |

● **Gold Level Benefits**

Commitment of \$7,500 or more from Event Menu

| | Value |
|--|---------|
| 10 Mixer Passes..... | \$50 |
| CBT ad (1/8 pg. BW, or equivalent), 6 mos | \$1,020 |
| Weekly Email Update ad, 12 weeks | \$300 |
| Mailing labels, 1 set..... | \$161 |
| Monthly Mailer insert, 2 mos. (8.5x11, 20#)..... | \$500 |
| Total added value, more than —\$12,000 | |

● **Silver Level Benefits**

Commitment of \$5,000 or more from Event Menu

| | Value |
|---|-------|
| 8 Mixer Passes..... | \$40 |
| CBT ad (1/16 page, BW), 4 mos | \$408 |
| Weekly Email Update ad (copy), 6 weeks..... | \$150 |
| Monthly Mailer insert, 2 mos (8.5x11, 20#)..... | \$500 |
| Total added value, more than —\$11,000 | |

● **Bronze Level Benefits**

Commitment of \$2,500 or more from Event Menu

| | Value |
|---|-------|
| 4 Mixer Passes..... | \$20 |
| CBT ad (business-card, BW), 3 mos | \$180 |
| Weekly Email Update ad (copy), 3 weeks | \$75 |
| Monthly Mailer insert, 1 month (8.5x11, 20#)..... | \$250 |
| Total added value, more than —\$10,500 | |

NOTE: Chairman's Club pricing does not include annual membership dues.

Event details are subject to change.

Benefits must be used within 12 months of sign-up or they will be forfeited.

Fulfillment of sponsor benefits is entirely the responsibility of the signing party.

** (must meet end-of-year deadline)*

2 CONTACT INFORMATION

Chairman's Club Level: _____

City: _____ State: ___ Zip: _____

Name: _____

Phone: _____ Fax: _____

Title: _____

Email: _____

Company: _____

Signature: _____

Address: _____

Today's Date: _____

3 EVENT SPONSORSHIP MENU

● **Annual Recognition Gala (Late January)**

- \$7,500 **Business of the Year Sponsor** – Two VIP tables of 8 or 10; recognition in all promotional flyers, press and print materials, at the event; company name engraved on award; full page color program ad; participation in the award presentation. Two complimentary tickets delivered to honoree on your behalf.
- \$4,000 **Man of the Year Sponsor** – Table of 8 or 10; recognition in all promotional flyers, press and print materials, at the event; company name engraved on award; full page B/W program ad; participation in the award presentation. Two complimentary tickets delivered to honoree on your behalf.
- \$4,000 **Woman of the Year Sponsor** – Same benefits as *Man of the Year Sponsor*.
- \$4,000 **Chairman of the Board Sponsor** – Same benefits as *Man of the Year Sponsor*.
- \$3,000 **Volunteer of the Year Sponsor** – Table of 8; recognition in all promotional flyers, press and print materials, at the event; company name engraved on award; half page B/W program ad; participation in the award presentation. Two complimentary tickets delivered to honoree on your behalf.
- \$3,000 **Ambassador of the Year Sponsor** – *Same benefits as Volunteer of the Year Sponsor*.
- \$3,000 **Corporate Sponsor of the Year Sponsor** – *Same benefits as Volunteer of the Year Sponsor*.
- \$2,000 **Event Sponsor** – Table of 6; recognition in all promotional flyers, press and print materials, at the event; quarter page B/W program ad.
- \$1,000 **Sponsor** – 4 tickets; recognition in all promotional flyers, press and print materials, at the event; listed in program.
- \$500 **Sponsor** – 2 tickets; recognition in all promotional flyers, press and print materials, at the event; listed in program.

_____ **SUB-TOTAL**

● **Economic Forecast (February)**

- \$1,500 **Platinum Sponsor** – 10 VIP tickets with preferred seating; 10-minute presentation opportunity; company name/logo at event and on all promotional materials; table sign; full page color program ad; recognition during program.
- \$1,000 **Gold Sponsor** – 8 VIP tickets with preferred seating; company name/logo at event and on all promotional materials; table sign; full page B/W program ad; verbal recognition.
- \$750 **Silver Sponsor** – 6 VIP tickets; company name/logo at event and in CBT; half page B/W program ad; verbal recognition.
- \$500 **Bronze Sponsor** – 4 VIP tickets; company name/logo in CBT; quarter page B/W program ad; verbal recognition.
- \$250 **Copper Sponsor** – 2 VIP tickets; company name/logo in CBT; business card B/W program ad; verbal recognition.

_____ **SUB-TOTAL**

● **Small Business Symposium (March/April)**

- \$1,000 **Presenting Sponsor** – Attendance for 10 guests; naming recognition through host title of event at large; company name/logo on all promotional materials; option to provide give-aways to all guests in attendance.
- \$500 **Track Sponsor (3 available)** – Attendance for 4 guests; company name/logo in CBT and event marketing collateral; business representative introduces speaker for sponsored session.
- \$250 **Session Sponsor (9 available)** – Attendance for 2 guests; company name/logo in CBT and event marketing collateral; business may prepare each table setting with self-promoting materials for sponsored session.

_____ **SUB-TOTAL**

● **Conejo Valley Restaurant Week (April)**

- \$2,500 **Gold Plate Sponsor** – Business logo/name on all promotional materials; hyperlinked logo on all event web pages; rotating tile ad on all Chamber web pages (2 months); 15-sec. Phone On-Hold commercial on Chamber's phone line; 1/8 page B/W ad in *Conejo Business Times*; two Weekly Email Update ads; logo featured on storefront posters and survey cards.
- \$1,000 **Silver Spoon Sponsor** – Business logo/name on all promotional materials; hyperlinked logo on all event web pages; business card B/W ad in *Conejo Business Times*; one Weekly Email Update ad; logo featured on storefront posters and survey cards.
- \$500 **Crystal Goblet Sponsor** – Business name on all promotional materials; hyperlinked logo on all event web pages; recognized as event sponsor in *Conejo Business Times*; listed in Weekly Email Update mentions; logo featured on storefront posters and survey cards.
- \$250 **Silk Napkin Sponsor** – Business name on all promotional materials; logo or name on all event web pages; recognized as event sponsor in *Conejo Business Times*; logo featured on storefront posters and survey cards.

SUB-TOTAL

● **Spirit of Community Awards (May/June)**

- \$3,000 **Title Sponsor** – VIP seating for 10 guests; recognition at event and in all promotional materials; sponsor signage at entrance and on stage; full page color program ad; participation in presentations.
- \$1,000 **Firefighters & Law Enforcement Sponsor** – Attendance for 8 guests; two additional complimentary tickets awarded to honorees on your behalf; recognition at event and in all promotional materials; full-page B/W program ad.
- \$1,000 **U.S. Armed Forces Sponsor** – Same benefits as *Firefighters & Law Enforcement Sponsor*.
- \$700 **Volunteer of the Year Sponsor** – Attendance for 8 guests; two additional complimentary tickets awarded to honorees on your behalf; recognition at event and in all promotional materials; half page B/W program ad.
- \$700 **Non-Profit Organization of the Year Sponsor** – Same benefits as *Volunteer of the Year Sponsor*.
- \$500 **Art of Teaching Sponsor** – Attendance for 6 guests; two additional complimentary tickets awarded to honorees on your behalf; recognition at event and in all promotional materials; quarter page B/W program ad.
- \$350 **Community Spirit Sponsor** – Attendance for 4 guests; recognition at event and in all promotional materials; business listing in program.

SUB-TOTAL

● **Taste of Conejo (September/October)**

- \$6,000 **Lead Sponsor** – Logo on commemorative wine glasses and tasting trays for guests to keep; premium 10' x 10' booth space at entrance; designated signage at check-in table; tile ad on all Chamber web pages; banner ad in 4 Weekly Email Updates; full page color program ad; business name on event wristbands; attendance for 30 guests; invitation for all 30 guests to attend a VIP sponsorship reception prior to event; VIP seats for the fashion show.
- \$4,000 **Premier Sponsor** – Logo on commemorative tasting trays for guests to keep; business name on all promotional materials; upgraded 10' x 10' display booth; banner ad in 4 Weekly Email Updates; half page B/W program ad; attendance for 20 guests; invitation for all 20 guests to attend a VIP sponsorship reception prior to event; VIP seats for the fashion show.
- \$2,000 **Major Sponsor** – Business name on all promotional materials; upgraded 10' x 10' display booth; banner ad in 2 Weekly Email Updates; quarter page vertical B/W program ad; attendance for 10 guests; invitation for all 10 guests to attend a VIP sponsorship reception prior to event.
- \$500 **Event Sponsor** – Business name on all promotional materials; six-foot table with linen and chairs in a 6-1/2' x 4-1/2' space; listing in event program; attendance for 4 guests; invitation for all 4 guests to attend a VIP sponsorship reception prior to event.

SUB-TOTAL

● **Thousand Oaks State of the City Address (December)**

- \$5,000 **Presenter Sponsor** – VIP table of 8; recognition announcement at the televised event and in promotional materials; table sign recognition; full page color program ad.
- \$3,000 **Platinum Sponsor** – Table of 8; recognition announcement at the televised event and in promotional materials; table sign recognition; full page B/W program ad.
- \$2,000 **Gold Sponsor** – Table of 8; recognition announcement at the televised event and in promotional materials; half page B/W program ad.
- \$1,000 **Silver Sponsor** – 4 tickets; recognition announcement at the televised event and in promotional materials; quarter page B/W program ad.
- \$500 **Bronze Sponsor** – 2 tickets; recognition announcement at the televised event and in promotional materials; business listing in event program.

_____ **SUB-TOTAL**

4 _____ **GRAND TOTAL**