

Members Say



Joining the Chamber when I opened my business in 2007 was the single most important investment I could have made. The Chamber leadership and staff

have provided excellent guidance and enthusiastic support. Always responsive and forward thinking, it doesn't get any better than this.

Ken Phillips
Marketing & Promotions Network

Events

Breakfast: Fri., June 3, 6:45-9 a.m.
Sunset Hills Country Club, Thousand Oaks.

Spirit of Community: Tues., June 7, 6-8 p.m., Baxter Healthcare Corp.

Mixer: Wed., June 15, 5:30-7 p.m., Promenade at Westlake.

Breakfast: Fri., July 8, 6:45-9 a.m. Los Robles Greens, Thousand Oaks.

Mixer: Wed., July 20, 5:30-7 p.m., Yacht Club, Westlake Village.

Breakfast: Fri., August 5, 6:45-9 a.m. Los Robles Greens, Thousand Oaks.

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Online at www.conejochamber.org

We Create Opportunities for Business Success by

- Creating a strong local economy
- Promoting community
- Providing networking opportunities
- Representing the interests of business with government
- Taking political action
- Supporting a sustainable future



PROMOTING COMMUNITY

Prestigious Leadership Conejo Program Graduates Its Eighth Class

Leadership Conejo Program 2010-2011 graduates were honored in May during dinner and graduation ceremonies at Los Robles Greens Banquet Center. The evening event was attended by the current graduating class, alumni and local community leaders.

Under the auspices of the Greater Conejo Valley Community Foundation, Leadership Conejo has been created to identify and promote skills as a current or future leader, enhance the participant's knowledge of the Conejo Valley, expand involvement in community affairs, form lasting friendships and increase communication among the most active and involved members of the community.

The Leadership Conejo class members begin their session in September with a retreat and the course culminates in May with an ethics class hosted by California Lutheran University. Class sessions include: Local, State and Federal Government; Law Enforcement and Fire Protection; Media and Com-



Members of the 2010-2011 Leadership Conejo Class celebrate their graduation from the nine-month program with a final class picture at their graduation ceremony.

munications; Health and Human Services; Education; Local Business and History; Parks and Recreation, and Ethics.

The Chamber's Foundation expresses appreciation to the many agen-

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SUPPORTING COMMUNITY

Chamber Announces Winners of Spirit of Community Awards

The Greater Conejo Valley Community Foundation, a charitable entity of the Greater Conejo Valley Chamber of Commerce, will honor a local volunteer and a nonprofit community organization at their ninth annual Spirit of Community Awards on Tuesday, June 7.

The Spirit of Community Awards celebration will also recognize top area teachers—naming a teacher of the year for both the Conejo Valley Unified School District and the Las Virgenes Unified School District. Also honored that evening will be local law enforcement and fire protection agencies, and armed forces personnel, who contribute their time and effort to make the cities of Thousand Oaks, Westlake Village and Agoura Hills better places to live and work.

This year's winner for Volunteer of the Year is Frank Dawson, M.D., volunteer medical director for the Conejo Free Clinic in Thousand Oaks.

Dr. Dawson has been a dedicated and committed volunteer member of the Conejo Free Clinic since its inception in 1976. Dr. Daw-

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Hospice of the Conejo is the winner of the Nonprofit Organization of the Year award. Hospice Executive Director Maria Prescott (center) was presented with flowers at the Hospice offices when the announcement was made.



Frank Dawson, M.D. (fourth from left), will be recognized as Volunteer of the Year at the June 7 awards event.

INTERNATIONAL

Join the Chamber on a Tour to the Sunny Coast of the Southern Spain

The Greater Conejo Valley Chamber of Commerce will host a tour to the sunlit coast of Spain November 2-10, 2011. Starting at only \$2,144, airfare, hotel and meals are included.

Stop by the Chamber on Tuesday, June 21, 5:30 p.m., for a booking session and meet and greet at the Janet Levett Chamber Conference Center, 600 Hampshire Road, Suite 202, Westlake Village, CA. Drop off your deposit,



meet fellow travelers and ask questions about the tour. Deposits are due no later than June 30.

The trip includes a round-trip flight from LAX, a seven-night hotel stay, superb meals and well-guided tours. Travelers stay in the Costa del Sol, while taking full-day tours with experienced tour guides and drivers to Seville, Gibraltar and Ronda. Optional tours are also available to Morocco, Mijas and Granada.

Those travelers who opt not to purchase additional tours are free to enjoy those days to experience the Costa del

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Greater Conejo Valley Chamber of Commerce

600 Hampshire Road, Suite 200
Westlake Village, CA 91361
805.370.0035 • Fax 805.370.1083
www.conejochamber.org

(Formerly the Thousand Oaks-Westlake Village Regional Chamber of Commerce)

EXECUTIVE COMMITTEE

Phillip A. Koonce, Chairman
PAK Financial Group

Jill Lederer, President/CEO
Greater Conejo Valley Chamber of Commerce

Pete Turpel, Chairman-Emeritus
Phone On-Hold Marketing Systems

John LaRocca, Chairman-Elect
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Dave Friedl, Director-at-Large
CR Print

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Betsy Friedman, NAI Capital, Inc.

Mary Guy, First California Bank

Tammie Helmuth, Conejo Awards

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Matthew Midura, Pepperdine University

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Director of Community Relations & Events

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PRESIDENT'S MESSAGE

Inspiration for Leadership

As an avid reader of books about leadership and the lucky witness to leaders I consider to be great, I thought I'd share some of my favorite quotes with you. Should you have any you would like to share with me for a future column, please send them to jlederer@conejochamber.org.

"Pass quickly over mountains which are bare of fodder and keep in the neighborhood of valleys."
~Sun Tzu, *The Art of War*

"Don't tell people how to do things; tell them what to do and let them surprise you with their results."
~George S. Patton



Jill Lederer
President, CEO

"A leader is a dealer in hope."
~Unknown

SUPPORTING THE FOUNDATION

Chamber Networking Group Makes Annual Donation to Chamber's Foundation

The Business Breakfast Network (BBN), a Chamber networking group, recently presented a \$500 check to assist with the Greater Conejo Valley Community Foundation's Scholarship Fund.

The BBN has consistently provided a donation to the Foundation since April of 2003 with a total of \$4,550 donated.

The Greater Conejo Valley Community Foundation is a charitable entity of

the Greater Conejo Valley Chamber of Commerce. One of the Foundation's primary goals is to provide scholarships to graduating high school seniors in the area who are successfully working in part time jobs while attending school.

For more information on the Foundation, or to find out more about Chamber networking groups, visit the Chamber's website at www.conejochamber.org.



Members of The Business Breakfast Network present their annual \$500 donation to the Chamber's Foundation.

Spain

—Cont. from page 1

Sol. Local golf, shopping and spa treatments are some of the activities available to occupy one of the leisure days.

The Chamber member price is \$2,144 per person,

double occupancy; the non-member price is \$2,244 per person. The single occupancy rate is an additional \$450. The trip cost includes daily breakfast and dinner. An optional two-night extension tour to Madrid is available for \$595 per person, double occupancy.

"The very essence of leadership is that you have to have vision. You can't blow an uncertain trumpet."
~Theodore M. Hesburgh

"Leadership is about following the processes that lead to the desired outcome."
~Dr. Davis G. Mutchler

"No person is worth their salt who is not ready at all times to risk their body, their well-being and their life in a great cause."
~Theodore Roosevelt

"The man who wins is the man who thinks he can."
~Walter Wentel

"To wear your heart on your sleeve isn't a very good plan; you should wear it inside, where it functions best."
~Margaret Thatcher

"I think things are going well."
~Ensign Checkhov
"The day is young, Ensign."
~Mr. Spock

"Never lose your edge."
~Many

"Remember who you are."
~Mufasa

NETWORKING OPPORTUNITY

Members Learn About Chamber Benefits at the April New Member Luncheon



More than 20 new members were introduced to the many features and benefits of Chamber membership at the April New Member Luncheon.

A panel of Chamber employees and member representatives presented promotional and networking options, Chamber committees, and a variety of extras that are afforded to all Chamber members, such as Lunch and Learn classes and free *Conejo Business Times* articles.

The group also took ad-

vantage of the networking opportunities available amongst themselves.

Lunch came from Catering Celebrations by the Plug Nickel. Pre-order and they will have your meal ready when you arrive. Private rooms are available for meetings. Their catering service is personalized and professional.

Stop by for breakfast or lunch, or call them to cater your next party or business event. They are located at 717 Lakefield Road, Suite I, Westlake Village, or call 805.495.3469

A business-to-business exchange component is available to those interested.

Travelers will stay in the same four-star hotel for the entire trip, the Amaragua Hotel in Torremolinos (or similar hotel). To secure your reservation, interested travelers must make a \$500 deposit by

Thursday, June 30. Final payment will be due approximately 90 days prior to the tour.

For more information or to download a brochure, go www.conejochamber.org or contact Sarah Ekeberg at 805.370.0035 or email her at sekeberg@conejochamber.org.



GOVERNMENT INTERESTS

Water District Manager Updates Governmental Relations Committee

John Mundy, General Manager for Las Virgenes Municipal Water District, was the guest speaker at the April Governmental Relations Committee meeting.

Mundy provided an overview of statewide and regional water issues affecting Los Angeles and Ventura Counties.

Topics included the Sacramento-San Joaquin Delta levee issues jeopardizing water supplies to Southern California, and the effects of the abundant snow and rainfall improving the availability of water statewide.

Even though the governor terminated the declaration of drought, and with improvements in this year's water supply, homes and businesses still need to continue to use water wisely because of judicial decisions affecting the long-term reliability of moving water to this region.

Mundy also spoke to the future of developing water



John Mundy

reliability in California, the expense of meeting area water needs and the continued expense of investment in the existing water infrastructure both locally and statewide.

These investments will continue to increase the cost of water, but citizens also need to recognize that municipal water supplies, at an average cost of 4 cents for 10 gallons of water, are a great value compared to other utility services and products we use everyday.

PROMOTING BUSINESS

Free Advertising Available to Chamber Members on New Buy Conejo Website

The Chamber is developing a dynamic Buy Conejo website, sponsored by the Oaks Shopping Center, Southern California Gas Company and the cities of Thousand Oaks, Westlake Village and Agoura Hills.

This is a new added value platform to market local businesses to the public. Chamber members advertise for free and supply camera-ready artwork. There is a nominal charge to create artwork.

Buy Conejo is an ongoing campaign to educate residents within the cities of Thousand Oaks, Agoura Hills and Westlake Village about the positive economic benefits associated with shopping and buying goods

and services locally.

The program was conceptualized in 2004 by the city of Thousand Oaks Business Roundtable.

The goal of the program is to educate city residents on how buying locally supports city services and general operations by generating sales tax revenue.

Buy Conejo partners with local merchants to help shoppers choose local vendors and suppliers to support and sustain the business community and local economy.

Chamber member Gina Woods is calling all members with further information. She can also be reached via email at justmominc@yahoo.com.

Leadership

—Cont. from page 1

cies, businesses and governmental entities that host and facilitate these sessions and to Southern California Edison, who has sponsored the retreat every year. They would also like to express their gratitude to Dr. John L. Miller, who has been the facilitator of the retreat since the program's inception.

This year's graduating

members are: Ramiro Ad-eva, City of Agoura Hills; Brianne Anderson, City of Westlake Village; Captain Bill Ayub, Thousand Oaks Police Department; Gina La Monica, California Lutheran University; Brad Lewis, Embroider This...Promote That; Kathy Lowry, City of Thousand Oaks; Stephanie Bell Eagle, Genworth Financial; Louis Celaya, City of Agoura Hills; Tania Garcia, California State University, Channel Islands; Eamon McSweeney, City of Thousand Oaks; Captain Ron Oatman,

SUPPORTING EDUCATION

Local School Districts Name Teachers of the Month: Teachers from T.O. High and Weathersfield Elementary Recognized



April's Teacher of the Month for the Conejo Valley Unified School District is Tim Hoag (fourth from left) of Thousand Oaks High School.

Each month throughout the school year, the Greater Conejo Valley Community Foundation recognizes a Teacher of the Month. A total of 10 teachers from the Conejo Valley Unified School District and three teachers from the Las Virgenes Unified School District are honored each school year.

Thank you to the participating businesses that so generously donate to this program: PAK Financial Group, SAGE Publications and Corwin Press, Congressman Elton Gallegly, Senator Tony Strickland, Assemblymember Jeff Gorell,

Integrity Realty, California State University-Channel Islands, Mathnasium of Thousand Oaks, United Blood Services, Ventura County Star, Panera Bread of Thousand Oaks, Six Star Promotional Solutions, First California Bank, Sylvan Learning Center, Carington Insurance Agency, Journey's End, Huntington Learning Center, Stonefire Grill, Sue Engler and World Financial Group.

If you are interested in becoming a Teacher of the Month sponsor, contact Jan Smith at the Chamber, 805.370.0035 or jsmith@conejochamber.org.



May Teacher of the Month for the Conejo Valley Unified School District is Stephenie Scott (third from left) of Weathersfield Elementary School.

Ventura County Fire Department; George Petersen, California Lutheran University; Rik Gessler, City of Thousand Oaks; Darlene Boyd Goodman, La Reina High School; Jessica Halloran, Amgen; Dr. Jacqueline Pick, DC; Mark Segedie, Conejo Recreation and Park District; Mark Towne, City of Thousand Oaks; JoLynn Hinger, Greater Conejo Valley Chamber of Commerce; Sgt. Eric Hatlee, Thousand Oaks Police Department; Carole Wilson, City of Thousand Oaks; Kim

Woods, Keller Williams Realty; and Tadd Wooton, CPA, Smith & Wooton, LLP.

Leadership Conejo Class of 2011-2012 recruitment has been initiated. The program begins on September 9, 2011 and meets the second Friday of every month for the entire day with graduation in May 2012. The class member must attend the entire nine-month session in order to graduate. Should you wish to be included on the waiting list, please email Jan Smith at jsmith@conejochamber.org.

Meet the Chamber Board Members

The Chamber continues in this and subsequent issues of the Conejo Business Times, to introduce readers to members of the Chamber's Board of Directors. Board members devote significant time to the Chamber, attending monthly meetings and Chamber functions.



Paul Long

Paul Long has been a resident of Ventura County for 32 years. He has three grown children and has been married for 30 years.

Long served as Admissions Dean and also as Vice Chancellor at Pepperdine University for 27 years, and is currently the Director of Admissions and Marketing at Oaks Christian School in Westlake Village.

Long enjoys sailing, scuba diving, fly-fishing and hiking. Paul has served on various boards and non-profit foundations and enjoys living in Ventura County.

Meet the Foundation Board Members

The Chamber introduces readers to the Greater Conejo Valley Community Foundation Board of Directors. Look for features on Board Members in this and subsequent issues of the Conejo Business Times.



Steve Weiss

Steve Weiss is the President of Kirk Jewelers. He has over 35 years in the jewelry industry.

In 1991 Weiss became vice president of operations for the corporation. In 2005 he purchased Kirk Jewelers.

Weiss is very active in his local community. He is a proud member of Kiwanis International of Thousand Oaks. He is the Chamber Liaison for Kiwanis. He was recently named as a Greater Conejo Valley Community Foundation Board Member. Weiss is also the incoming president of the 24K Club of Southern California.

Weiss is passionate about his hobbies, including spending time with family and friends, and he is

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Thank You for Renewing

Exceptional businesses invest in the Chamber because they recognize the value of membership.

46 Years Southern California Edison	Nu-Skin Distributor Whole Foods Market
33 Years Mid Valley Management Co. Waste Management / G.I. Industries	6 Years Northrup Schlueter, APLC Santa Rosa Plaza
30 Years Conejo Youth Employment Services	5 Years Mazirow Commercial, Inc. Residence Inn by Marriott
27 Years Silver & Arsht Attorneys at Law	4 Years Alpha Printing Havasi Wilderness Foundation
25 Years MacLean Orthodontics	L.A. Car Connection, Inc.
21 Years The Wellness Community Valley/Ventura	3 Years 21st Century Uniform Monrose Catering
20 Years Paychex, Inc.	2 Years CallSource Coastal Copy Fornoff Electric
17 Years T.F. Oberman & Associates Tire Man	Key Pointe Coaching, LLC Rubio's Fresh Mexican Grill
14 Years Conejo Players Theatre	The Zaken Corporation Valley Bakery
13 Years Coldwell Banker / Manos Team	1 Year Chamber Discoveries Edward Jones Investments / Bryce Wallington
12 Years Mercy Crusade, Inc.	Menchie's Paris Cut Hair Design Inc. RPM Mortgage Inc.
10 Years Solar Electrical Systems	STONEFIRE Grill
8 Years iDig Design	Tenner Johnson LLP The Benefit Practice
7 Years Adkins Executive Window Cleaning	Wells Fargo Advisors / Al Adam

PROMOTING BUSINESS

Business Briefs: Announcements

Hoefflin & Associates Has Changed Its Name

Hoefflin & Associates, ALC, of Westlake Village is pleased to announce that Jason Burrows has become a Shareholder and that the firm has changed its name to HOFFFLIN • BURROWS, A Law Corporation.

Burrows has been a litigator for over 13 years in California and Nevada. He has extensive experience in a wide range of real estate, business, commercial and trust/will disputes.

HOEFFFLIN • BURROWS, ALC, is a Westlake Village law firm devoted to providing regional clients with personalized, quality legal representation and an unprecedented commitment to achievable results.

Richard "Tag" Hoefflin can be reached either by email at rmhoefflin@hoefflinlaw.com and Jason Burrows at jburrows@hoefflinlaw.com, or by phone at 805.497.8605.

Thousand Oaks Farmers' Market Announces New Hours of Operation

Effective May 5, the Thousand Oaks Farmers' Market changed its hours of operation from 1:30 to 6:30 p.m. to 2 to 6 p.m., located at The Oaks Shopping Center, in the east end parking lot at Wilbur Road and Thousand Oaks Boulevard.

The Thousand Oaks Certified Farmers' Market offers an array of freshly grown produce including a supply of organic varieties, fresh cut flowers, fresh local seafood and more. Several food vendors also provide tasty selections at the Farmers' Market.

For more information, call the Ventura County Certified Farmers' Market Association at 805.529.6266 or visit the website at www.vccfarmersmarkets.com.

Follow the Farmers' Market on Facebook at www.facebook.com/vccfm.

DJM Commercial Real Estate is Available for Your Leasing Needs

David Massie, President, DJM Commercial Real Estate, has recently completed two commercial property transactions for business owners in the Conejo Valley.

The first transaction was the purchase of an approximate 5,900 square foot office/medical building at 246 Lombard Street, Thousand Oaks, for his client, Westlake Dental Arts.

The second transaction was for an approximate 4,500 square foot five-year, four-month lease at 2829 Townsgate Road, Suite 320, in Westlake Village for his client, Schiedermayer & Associates, Inc.

If you are interested in buying or leasing a commercial building (office, medical, dental, retail or industrial), contact DJM Commercial at 805.217.0791 or visit djmcre.com.

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PROMOTING BUSINESS

Welcome New Members

Twenty-One Businesses Invest in Their Success


We welcome 21 new members. Be sure to check out their services and products, and use them whenever possible. Learn more about them at www.conejochamber.org. There's strength in our numbers!

9021PHO	BizDeals, Inc.	Foundation for Personal Financial Education	Kevin S. Gibb CPA	Springer & Daly, Inc.
ABRA Gallery	Conejo Valley Errand Service	Guy Matthew Salon and Day Spa	Paseo Business Center	Total Wine and More
AFLAC / Missy Reed	Dokstore.com	Healthy Pet	PizzaSalad, The Organic Choice	Universal Web Systems
America UnWrapped	Duben Holistic Chiropractic Care	Kaufman Industries Inc.	Southwest Offset Printing	Welcome to the Neighborhood
Bankers				



Networking at Night Mixer

Set Sail for a Summer Night of Networking




**Wednesday
July 20, 2011
5:30 - 7 p.m.**

Hosted by:
Westlake Yacht Club
32123 Lindero Canyon Road
Westlake Village, CA 91361

Ahoy! The Westlake Yacht Club invites you to their Clubhouse at the Landing on the Lake in Westlake Village for a summer evening of mingling, music, and tasty treats. Experience all the pleasures the Club has to offer while networking with local professionals.

Chamber Members: \$5 Non-Members: \$15
For more information, call or visit:
805.370.0035 • www.conejochamber.org
Join us on Facebook

NETWORKING • FOOD • PRIZES • MUSIC • NETWORKING




JUMP START

Networking Breakfast

Economic Update

**Friday, July 8, 2011
6:45 - 9 a.m.**



Dr. Bill Watkins
CERF Executive Director

Dr. Bill Watkins revisits the Chamber to provide updated U.S. and California economic reports, including an in-depth review of the newly released California state budget. Has real estate really hit rock bottom? Can California bounce back from its state of economic crisis? Bring your questions, your notepad, and your business cards to this relevant, informative discussion you won't want to miss.

Los Robles Greens Banquet Center
299 S. Moorpark Road
Thousand Oaks 91361

Registration and networking begin at 6:45 a.m.
Program starts at 7 a.m.

Breakfast sponsor: Lockheed Federal Credit Union	Emcee: Dave Burns, Cover2Cover Music
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Pay by 10 a.m. Thursday, July 7, & save!

Members: \$20, and listing on the Networking HOT SHEET!
Non-Members: \$30
Walk-In Members: \$27 • Non-Members/Guests: \$37
No refunds or transfers

Greater Conejo Valley Chamber of Commerce
600 Hampshire Road, Suite 200, Westlake Village, CA 91361
805.370.0035 FAX 805.370.1083 www.conejochamber.org



PROMOTING BUSINESS

Meet the New Members

Belmont Village Senior Living Now Taking Reservations

Belmont Village is taking reservations at the Information Center at 3680 North Moorpark Road for their Senior Living community, scheduled to open in August at the same location.

Belmont Village Thousand Oaks will offer Assisted Living and Alzheimer's care, and a range of enrichment programs.

There are 139 individual one-bedroom and studio apartments from which to choose.

The rate structure is a monthly lease, no buy-in. Amenities include a technology center with wi-fi access, a professionally managed fitness center, social activities and events, plus chef-prepared meals with over 24 daily menu choices, concierge and transportation services.

Call Stacey or Angel at 805.496.9301 or visit www.belmontvillage.com.

BizDeals Supplies Small Business Group Buying Site

Headquartered in Westlake Village, and founded by an experienced team led by ecommerce veteran Mark S. Reese, BizDeals is a B2B ecommerce startup designed with the simple goal of making the life of the typical small business owner just a bit easier.

Their website, www.BizDeals.com, launched on May 9 to a national audience.

The website allows businesses to combine their buy-

ing power and receive group discounts on products and services in the categories of business essentials, business growth, and rewards and recognition.

New deals are introduced each week and last for seven days or until sold out.

Conejo Business Times readers can try out BizDeals and receive 10 percent off their first order when they use the coupon code CHAMBER10 during checkout. BizDeals' mission to serve small businesses can be summed up in their simple motto—unite and save!

Green Jeep Transport Eases the Airport Commute

Tim Micheal started Green Jeep Transport in 2010 because he believed the quickest way between two points is a straight line.

Green Jeep Transport services one client at a time and they are on time every time.

Green Jeep Transport

drops you off at your airline, greets you at the luggage carousel upon your return and takes you straight home.

They welcome the opportunity to earn your trust and deliver the best service in the industry. As a result, a large percentage of their business is repeat business, so sit back, relax and enjoy.

For more information, call 818 274 4577 or email greenjeeptransport@gmail.com.

Big Brothers Big Sisters Provides Youth Mentoring

Big Brothers Big Sisters (BBSVC) has been helping youth in Ventura County and neighboring communities realize their potential for over 40 years.

Facilitating more than 1,000 one-on-one mentoring relationships annually between adult and school-based volunteers and youth

ages six through 21, BBSVC is committed to bringing their life-changing program to every child who needs and wants it.

BBSVC is an independent 501(c)(3) nonprofit organization that depends on private donors for 75 percent of its funding.

To donate, become a mentor, or learn more about BBSVC, call 805.484.2282 or go to www.bbsvc.org.

Department of Rehabilitation Offers Special Services

The California Department of Rehabilitation (DOR) works in partnership with clients and other stakeholders to provide services and advocacy resulting in employment, independence and equality for individuals with disabilities.

DOR partners with employers to identify qualifications and skill sets required for employees. DOR's staff works with eligible clients to design a vocational train-

ing program consistent with the needs of businesses.

DOR may pay for training related needs. Additionally, funding is available to employers to help offset the cost of providing on-the-job training (OJT) for a qualified client.

DOR offers no-cost business services, which include: disability awareness training, job site accommodation consultation and disability employment law training.

Call 805.371.6279 or visit www.dor.ca.gov for more information.

Chiropractic Care Restores Health

Dr. Lindsay Erickson has been restoring health and function to the people of the Conejo Valley for the last five years.

She got involved in Chiropractic Medicine because of the philosophy of the profession. It states, "The body has the innate intelligence to heal itself without the use of drugs or surgery."

Dr. Erickson is an experienced Chiropractor with unique abilities to help her pa-

tients attain their health goals.

She uses an out-of-the-box approach to help remove any interference that is preventing the full expression of the body's health potential.

Dr. Erickson uses Applied Kinesiology to assess the body as its own diagnostic tool, in conjunction with technology certified by the space foundation of NASA.

To find out more about Dr. Erickson and Duben Holistic Chiropractic Care, call 805.494.1339 or visit docduben.com.

First 5 Ventura County is Building Strong Futures

Because the first five years impact a lifetime, Proposition 10, the California Children and Families Act, was approved by voters in 1998, giving rise to *First 5*.

First 5 Ventura County envisions a future where all children 0-5 thrive in healthy and supportive communities. First 5 works with communities to create and fund early learning experiences and health and family services that are anchored by 11 locally designed Neighborhoods for Learning (NfLs).

First 5 Ventura County embraces the value of active community and business partnerships. Recently, the US Chamber of Commerce's Institute for a Competitive Workforce identified many ways in which early education is key to building a competitive workforce. Read the full report "Why Business Should Support Early Childhood Education" at <http://bit.ly/gYPINS>.

For more information, visit www.first5ventura.org or call 805.648.9990.

Technology Committee is Open to All Chamber Member Businesses

Keep Up With The Changes; Join the Tech Committee

Do you own a cellphone? A computer? Does your business have a website? Then the Technology Committee is for you!

The purpose of the Technology Committee is to bring the business community and interested chamber members up-to-date on the latest technology and computer issues that clearly affect a business's bottom line as well as day-to-day operations. The focus is to educate, be educated, and to discuss the myriad of options and challenges that business owners and managers face as decision makers.

Be part of the Technology Committee. Whether you're an IT professional, small business owner, or just want to learn more, join the committee. (Brown-bag lunches welcome).

Thurs., June 16, 11:45 a.m.-1 p.m.

Risks of New Media in the Workplace

Speaker: Shane Loomis, Loomis Law Firm

This program surveys the privacy rights of California employees and highlights steps employers can take to control the dissemination of confidential information, analyze employee conduct, and prevent unintended consequences of use of modern communication technologies.

Topics include: a summary of trends and issues in technology use in the workplace, how use is regulated, how the privacy interest is balanced against the needs of employers, and how to implement policies and procedures to protect employees.

Thurs., July 21, 11:45 a.m.- 1 p.m.

Tablets: The Next Big Breakthrough in Personal Technology

Speaker: Joshua Ryder and Team, Verizon Wireless

It's not a laptop, it's not a netbook and it's not a smartphone. Maybe it's all three?

As 2011 progresses, these low-cost mobile devices will continue to gain strength in capabilities and sales. Tablets can reduce paper use, improve productivity, and have mobile capabilities that can optimize business functions.

Join the forum to learn more about the tablet technology landscape.

You won't want to miss this carrier-generic seminar (this is NOT a sales seminar).

Tech Committee is held at the Levett Chamber Conference Center. Go to www.conejochamber.org to pre-register, or call 805.370.0035.

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Call the Chamber for details.

805.370.0035

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BUSINESS EDUCATION

Free Lunch and Learn Business Seminars Slated for June

Learn from peers and pros at the Chamber's free lunchtime education series. Bring your own brown-bag lunch and join fellow Chamber members at the Janet Levett Chamber Conference Center, 600 Hampshire Rd., Suite 202, Westlake Village.

This series is open to the first 20 respondents and advance reservations are suggested.

Lunch and Learn is free to Chamber members. Non-member cost is \$10. Pre-register online at www.conejochamber.org to reserve your place. Call the Chamber at 805.370.0035 for further information.

Wed., June 1, 12-1:30 p.m.

Online Social Networking for Business

Moriah Harris-Rodger,
Symbiocracy.com



Online social networking provides a simple and affordable method to facilitate small business marketing. This presentation will briefly cover strategies, with an open forum for questions from the audience.

Wed., June 8, 12-1:30 p.m.

Target Marketing: Why Should I Buy From You?

Harriet Cohen,
Training Solutions



Do you know your target market and can you reach them before your competition?

Do you know what a target market is? Many business owners don't and that can hurt them.

Target marketing is more than demographics. At this Lunch and Learn you will identify your business' target market and the key benefits you offer compared to your competition.

Benefits fill a need. Benefits are the key sell to buyers and enable you to improve your marketing. You will be able to capitalize on the benefits to attract more customers. Please bring any collateral material you have for your business to help you with the process.

- Identify your business' target market.

—Cont. on page 7

BREAKFAST NETWORKING

County Transportation Commission Gives Report at May Networking Breakfast

The Chamber's May Jump Start Networking Breakfast featured the Ventura County Transportation Commission (VCTC).

Darren Kettle, VCTC Executive Director, presented transit updates, traffic

projections, planned improvements and current projects to breakfast guests.

The VCTC sought input from the audience regarding transportation issues. Kettle also reported that there are several projects in the county with de-

sign work that has been budgeted, but the actual building of the projects does not yet have funding.

Kettle's slide presentation is available on the Chamber's website; www.conejochamber.org/government.aspx.

The breakfast was sponsored by the Ventura County Bar Association; emcee was Dave Burns of Cover 2 Cover Music.

For future Chamber networking events, visit the calendar section of the Chamber's website at www.conejochamber.org.

A multitude of terrific raffle prizes were donated for the breakfast, including:

- Two sets of VIP tickets to the Conejo Valley Days Shodeo-Rodeo performance (Includes: VIP parking, pre-show reception, preferred seating, meet and greet with show performers), donated by Conejo Valley Days,
- Two tickets to the Conejo Valley Days Conejo 3X Motocross or Shodeo-Rodeo, donated by Conejo Valley Days,
- Two Hours of Tutoring at Sylvan Learning Center (great for preventing summer learning loss), donated by Sylvan Learning Center Westlake Village,
- *Hold On to Your N.U.T.s (non-negotiable, unalterable terms) The Relationship Manual for Men*, plus free half-hour coaching session, donated by author Wayne M. Levine, BetterMen.org.
- One Hour of Complimentary Legal Services at The Small Business Law Firm, P.C., donated by The Small Business Law Firm, P.C. (Scott Williams),
- \$50 American Express Gift Card with Special Shopping Discounts at The Oaks Shopping Center, donated by First California Bank, and
- First month free rent with free use of move-in truck and free lock, donated by So Cal Self Storage Westlake.



New members introduced themselves and their businesses to the breakfast guests.



Stephen Lehat
Ventura County Bar Assn.



Dien Le
Ventura County Bar Assn.



Darren Kettle
VCTC

Call 760-729-1390 Today Overhaul your Business in our One-Stop Marketing Shop!

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Traveling
Nov. 2-10, 2011

\$2,144 Chamber Member
\$2,244 Non-Member

For details and reservations contact:
Sarah Ekeberg
Greater Conejo Valley
Chamber of Commerce
805.370.0035
Email: sekeberg@conejochamber.org



NETWORKING AT NIGHT

Professionals Convene at California Lutheran University for Chamber's Monthly Mixer

Scores of local business people gathered at California Lutheran University's *Up, Up and Away* mixer, the Chamber's April Networking at Night mixer.

Approximately 200 guests met at the university's Gilbert Sports and Fitness Center, where they engaged with CLU faculty and learned about inspiring academic projects.

The evening also featured a tantalizing spread of hors d'oeuvres catered by the university.

Chamber mixers are a great way to make new con-

tacts to enhance your business. For information on future events visit www.conejochamber.org.

A multitude of terrific raffle prizes were donated, including:

- Two VIP tickets to the Conejo Valley Days Shodeo-Rodeo performance (Includes VIP parking, pre-show reception, preferred seating, meet and greet with show performers), donated by Conejo Valley Days,
- Two tickets to the Conejo

Valley Days Conejo Motocross or Shodeo-Rodeo, donated by Conejo Valley Days,

- CentiMark Nike dri-fit golf shirt and golf balls, donated by CentiMark Roof Systems,
- Container of High 5 Protein, donated by Max Muscle,
- CLU Merchandise gift basket, donated by Follett (CLU Book Store),
- DVD player, donated by CLU Alum,
- Two Bottles of Wine from

Santa Ynez Valley Winery, donated by CLU Alum,

- Two Free hours of homework support tutoring, donated by Sylvan Learning Center Westlake Village,
- "Envision Your Life" four-hour workshop to help women reflect, rejuvenate and reconnect to their priorities, donated by Tiara, Exceptional Women's Coaching, and
- First month free rent with free use of move-in truck and free lock, donated by So Cal Self Storage Westlake.



CLU's basketball pavilion was decked out to welcome Chamber mixer guests.



A mixer guest visits with CLU Associate Vice President of Planning and Services, Ryan Van Ommeren, who is also a Chamber Board Member.

Learn

—Cont. from page 6

- Identify the benefits you offer as compared to your competition.
- Capitalize on your benefits to attract more customers.

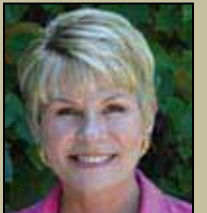
Wed., June 15, 12-1:30 p.m.

Be the Best Networker You Can Be: Learn the Art of Business Networking

Same day as the Mixer. Learn at lunch, practice that evening at the Networking at Night Mixer.



John LaRocca,
Sage Bankcard



Marie White,
Money Mailer
of Conejo

Discuss how to meet, greet, network and get qualified leads at the evening's mixer.

- Five biggest networking mistakes.
- How to feel comfortable with cold introductions.
- How to manage leads.
- Choosing your power partners.
- Critiquing your result.

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Business Briefs

—Cont. from page 4

Job & Career Center Hosts June Career Shops

Monday, June 6: Computer Basics for Job Seekers, 9 a.m. – 1 p.m., become familiar with Windows desktop programs to enhance your job skills.

Tuesday, June 7: Power of VOS (Virtual OneStop), 9 a.m. – 12 noon, learn about the Virtual OneStop website and how you can use the various tools in the system to build your resume and customize your job search to a specific location and occupation.

Thursday, June 16: Resumes that Sell, 8:30 a.m. – 4 p.m., hands-on workshop providing assistance in com-

pleting a resume, cover and thank-you letters.

Thursday, June 23: Winning Interviews, 9 a.m. – 4 p.m., supplies the tools to make a lasting first impression when interviewing.

Career Shops are offered at no cost to Job Seekers. Space is limited.

Prior registration required by calling the East County Job & Career Center at 805.955.2282 to enroll. Visit www.venturacountyjcc.org for a calendar of career shops.

The East County Job & Career Center is located at 980 Enchanted Way, Simi Valley.

Local Businesses Tell Why Ventura County is a Great Place to Do Business

As part of the Workforce Investment Board of Ventura County (WIB) employer outreach initiative, "Grow Your Business, Live Your Life," the WIB is inviting local businesses to share why Ventura County is a great place to locate a business.

Selected stories will be featured on the Ventura County Grows Business website and Facebook page.

"Success stories on the 'Grow Your Business, Live Your Life' website will highlight the advantages of locating a business in Ventura County and provide insights into the challenges and paths to success of local employers,"

says Cheryl Moore, WIB Executive Director.

Some businesses have already offered their thoughts.

The Ventura County Grows Business initiative is a collaborative effort with county and city economic development managers and organizations. These stakeholders are working together to provide services and support that businesses need to thrive in Ventura County.

Businesses can go to the "Grow Your Business, Live Your Life" website (venturacountygrowsbusiness.com/bestdecision) to submit success stories and also to access an extensive list of business development resources and tools.

For information about locating or expanding a business in Ventura County, go to venturacountygrowsbusiness.com.

Keystone Utilizes SBA Financing to Promote Sale of Business

Greg Howe, a broker at Keystone Business Brokers in Westlake Village, recently closed the sale of a scanning company in Agoura Hills by financing it through a Small Business Administration (SBA) program offered by Community Bank of Los Angeles.

According to Howe, in this tough economic climate, buyer financing for the purchase of a business has been difficult to obtain.

However, he said, by pre-qualifying

a business for sale through an SBA lender, Keystone has found that it encourages potential buyers to enter into purchase negotiations.

When a bank pre-qualifies a business for an SBA loan, the bank certifies that the business initially meets its financial guidelines for making an SBA loan.

Howe noted that buyers are able to get low interest bank loans payable, usually over seven to 10 years.

Information on SBA Financing is available by contacting Howe at 805.796.6545 or by visiting www.keystonebusinessbrokers.com.

Webmaster Offers Tips on Maximizing Website Effectiveness

Many small businesses are putting up websites to promote their services, but many are finding that the static design they employ does not meet their needs and just having a pretty looking site does little to help generate business.

Aviel Feuer, owner of Oak Park-based SiteMe, Inc. and a webmaster with over 20 years of website development and electronics industry experience, offers tips on getting the most out of one's website by integrating design and function.

Feuer says website design provides the look and feel that makes the site appealing to the viewer, but it's only one side of the website development coin.

Feuer warns that there are many website designers and programmers, but not all are skilled in both areas of

development.

He believes businesses should look for a good programmer to put the pages to work for them in a variety of ways, including using professional tools to create codes to make the website faster, improve optimization, and build more flexibility and control.

For those using social media to draw traffic from the Internet, the website should be fully developed to take in and feed information of value to prospective customers.

To take full advantage of what the Internet has to offer, programming must be an integral part of website development. When building a dynamic, functional, attractive website, professional web programming and web design must go hand-in-hand.

Feuer offers a free website evaluation and can be reached by email at aviel@siteme.com or 818.735.4957.

VCEDA Offers OSHA Training for the First Time in Ventura County

The Ventura County Economic Development Association (VCEDA) and Volt Workforce Solutions are teaming up to offer a 10-hour OSHA Essentials Training Course June 29 and 30 at the Ventura County Office of Education (5100 Adolfo Road, Camarillo).

This marks the first time Volt has made the program available in Ventura County.

The course, which introduces critical OSHA policies and procedures as well as general industry safety and health principles, is conducted by Volt's OSHA trainers.

Topics for the course include inspections, citations, penalties, walking and working surfaces, fire, electrical,

personal protective equipment, hazard communication, accident investigation, material handling, confined spaces, ergonomics and other topics. Attendees receive an OSHA course completion card and a copy of J.J. Keller's *OSHA Safety Handbook*.

The OSHA Essentials Training Course is free to Volt clients and VCEDA members. For all others, the cost is \$225 and includes a six-month VCEDA membership.

OSHA Essentials Training Course hours are June 29, 8:30 a.m. to 4:30 p.m. (lunch provided) and June 30, 8:30 a.m. to 11:30 a.m.

To register or for more information, contact Ellen Brown at ebrown@volt.com or 805.485.0506.

For information, call 805.676.1332 or visit www.vceda.org.

Records Set at Annual Free Women's Health Fair

Many new records were set in April when the Conejo Free Clinic held its ninth annual free Women's Health Fair for underinsured and uninsured women.

The Women's Health Fair was at Kaiser Permanente in Thousand Oaks.

Diane Blindbury, clinic board member and event co-chair with Judy Hillis, said, "Because of the efficiency and good hearts of 80 health care providers, professionals, staff and volunteers, we were actually able to help 113 women. In addition, another 25 were set up for appointments to receive the full set of health care screenings at our clinic in the next few weeks. This brings the total number of women served to 130, the highest number to date."

Dr. Frank Dawson, M.D., the clinic's volunteer medical director and eight other medical providers helped the clinic flow smoothly.

They were assisted by 18 volunteer nurses for physical exams including breast and pelvic exams and pap smears.

Also, 50 other professional volunteers, community volunteers and translators escorted women patients through testing for mammograms, cholesterol, diabetes and other conditions.

Founded 35 years ago, the Conejo Free Clinic is a nonprofit 501(c)(3) organization at 80 East Hillcrest Drive, Thousand Oaks.

Call the clinic at 805.379.1918 or visit www.conejofreeclinic.org. Services include free health and legal services, diabetes nutrition education, smoking cessation and counseling.

"HOW TO SET YOUR BUSINESS APART WITH THE RIGHT INTRODUCTION"

Presented by
Deborah Shames and David Booth
Co-founders of Eloqui

Thursday, June 23, 2011

LOS ROBLES GREENS GOLF CLUBHOUSE

5:30 pm Networking 6:30 pm – 8 pm Dinner and Program

Delivering a succinct description of what you do, your ideal client profile and what makes your business different is one of your most important marketing tools. Find out how to transform your verbal calling card or elevator speech from generic and forgettable to compelling and memorable. Ms. Shames and Mr. Booth are partners who own Eloqui, a business communication and presentation training firm. They are field-trained as directors and have translated performance techniques from the entertainment industry for use in training the business professional. In addition, they are authors of bestselling books including the *Speaker Survival Guide*, *Briefly Speaking*, and the latest *Own the Room: Business Presentations that Persuade, Engage and Get Results*. Don't miss this exciting and useful presentation that will help you verbally describe and sell your business in an unforgettable way. **Register today!**

Opportunity Drawing: Get a chance to speak about your business when you bring a \$25 gift for the drawing.

TO REGISTER, visit www.nawbovc.org or call 877.NAWBO-VC (629-2682)

EARLY BIRD REGISTRATION By Friday, June 17th, 2011
MEMBERS \$35; NON-MEMBERS \$40

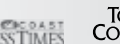
AFTER June 17th and at the door: \$45 for everyone.

Los Robles Greens Golf Clubhouse

299 S. Moorpark Road, Thousand Oaks, CA 91361



National Association of Women Business Owners – Ventura County
www.NAWBOVC.org 877.NAWBOVC



To be included in Business Briefs or Meet the New Members, Chamber members can submit 100-word articles by the first working day of the month preceding the publication date (i.e., deadline for the August issue is July 1). Insertion is at the discretion of the Chamber and articles may be edited or held for future editions. Call the Chamber for details.



Business Briefs —Cont. from page 8

Ventura Limoncello Shines Gold in World Spirits Competition

Ventura Limoncello, a Ventura owned and operated liqueur company, garnered golden honors at the 2011 San Francisco World Spirits Competition. Their soon to be released Ventura Orangetello Blood Orange was recognized Double Gold Medal, Best in Class, of the Fruit Liqueur category.

Ventura Limoncello Originale took Gold Medal, the highest rated Limoncello overall.

This marks the fourth year in a row Ventura Limoncello Originale was the highest rated American Limoncello at the competition.

Husband and wife team James Carling and Manuela Zaretti-Carling have been producing and distributing Ventura Limoncello liqueurs over three years,

combining Manuela's generations-old Italian family recipes with citrus varietals grown in Ventura County.

Ventura Limoncello's mission is to be the premier producer of Limoncello and specialty liqueurs in the United States.

Ventura County is the leading lemon growing region in California. The Ventura Limoncello Company currently sources lemons directly from Ventura County growers.

The Ventura Limoncello Company produces two styles of Limoncello, Originale (original) and Crema (creamy), and one style of Orangetello, Blood Orange.

The 11th annual San Francisco World Spirits Competition judging was conducted in March.

Additional information about the Ventura Limoncello Company can be found at www.venturalimoncello.com.

Sylvan Learning Recruits Sylvan Graduates who Make a Difference

Graduates of Sylvan Learning programs nationwide can now use their experience at Sylvan to help make a difference in their communities.

Through a new *Sylvan Stars* alumni program, Sylvan aims to build a network that allows alumni to connect with each other and to share their personal success stories as a way of inspiring current Sylvan students to achieve their own personal best.

Sylvan asks *Sylvan Stars* to come forward and share their stories at www.sylvanstars.com.

SylvanStars.com in an effort to harness the power of these graduates in helping today's and tomorrow's students believe in their own ability to achieve personal and professional success.

"It's free, and it takes only a few minutes of time to share your story on our new Sylvan Stars website," says Ann Zucker of Sylvan Learning located in Westlake Village.

To join the *Sylvan Stars* alumni program or read testimonials from Sylvan Stars, visit www.SylvanStars.com.

For information about Sylvan Learning located in Westlake Village, please contact Ann Zucker at 805.497.3216 or sylvanwestlake@yahoo.com.

Vom Fass Brings a Touch of Europe to Westlake Village

Exotic hazelnut oil, rich maletti-aged balsamic vinegar, sweet nut chocolate liqueur and velvety gelfand Syrah wine—these exquisite delights and more are found in the heart of Westlake Village at Vom Fass in the North Ranch Mall.

With an extensive selection of the finest and most flavorful olive, seed and nut oils, fruit and balsamic vinegars, wines and spirits from around the globe, Vom Fass Westlake Village offers customers the ability to do more than purchase; they also have the opportunity to taste!

Taste exclusive delicacies you won't find anywhere else, imported directly from artisan producers throughout Europe and fabulous boutique wineries in California, South America, and beyond.

Two in-house chefs provide exqui-

site pairings, unique flavor combinations, cooking tips and gourmet recipe advice.

Vom Fass also provides a unique selection of specialized services for businesses, including corporate gift baskets and private catering events in their European-style boutique with custom menus, the perfect treat for an employee dinner or recognition event.

As a proud member of the Greater Conejo Valley Chamber, Vom Fass Westlake Village is offering a special discount for fellow Chamber members. Just mention the Greater Conejo Valley Chamber to receive 10 percent off any purchase, through June 30, 2011.

Vom Fass Westlake Village is located in the North Ranch Mall at **3815 East Thousand Oaks Boulevard.**

For information call 805.495.9999 or visit www.vomfasswestlakevillage.com.

Store hours are Monday through Friday 10 a.m.-7 p.m., Saturday 10 a.m.-6 p.m. and Sunday 11 a.m.-5 p.m.

CI Announces CISB Fall 2011 Schedule

The first course designed specifically for CSU Channel Islands' (CI) California Institute for Social Business (CISB) will be open to students in fall 2011.

Introduction to Social Business will provide students with an interdisciplinary overview of social business models and their application to social, economic, technological, cultural, political and environmental issues both locally and globally.

It will introduce finance and planning involved in social businesses as compared to traditional or alternative business models.

The first course combines elements from business, economics and sociology and will be offered to 30 students from multiple majors.

Dr. Claudio Paiva, Associate Professor of Economics in the School of Business & Economics, is uniquely qualified to lead students in this overview of social business.

Students hear speakers from local and global social businesses. Community members interested in designing a social business can participate in the certificate program to gain more knowledge about the concepts that propel a social business and the specifics of how to set up the business.

Funding is being sought to pay for the students and faculty to travel to these businesses and work with their founders to gain in-depth experience and put their education to work on real-world situations.

For information about the California Institute for Social Business visit <http://socialbusiness.csuci.edu/>.

New Members

—Cont. from page 5

PennyMac Loan Services Offers Boutique Lending

PennyMac Loan Services, LLC PLS, was founded in Calabasas, California in 2008 and has grown its servicing portfolio to over \$5 billion by the end of 2010.

As a direct lender with onsite underwriting and processing, the Company offers boutique lending services, which includes conventional, jumbo and investor loan products.

PennyMac's mission is to provide exceptional services, to assist in pre-

serving home ownership where possible through innovative programs, and to develop long-lasting relationships with our customers.

Linda Kay Blecher is Penny Mac's Retail Loan Originator for Southern California. Blecher is a long-time resident of Agoura Hills where she has raised her three children.

With 16 years of experience in mortgages, she brings her leadership qualities to develop business relationships that matter.

Call PennyMac for more information at 818.878.8349.



Our Commitment to the Communities We Serve.



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Showcase your business in a fresh new light!

At VCStar.com we produce web videos to tell your story and set your business apart.

Find out how VCStar videos can showcase your business in a fresh new light. Call video product specialist, Matt Gray at 805.437.0316 today.

VCSTAR complete





June 2011 Calendar of Chamber Events

Monday	Tuesday	Wednesday	Thursday	Friday
		1 Westlake Leaders Lunch & Learn <i>Online Networking</i> 12 noon - 1:30 p.m. Educ. Committee 3:45 - 5 p.m.	2 Business Breakfast Network Preferred Referral Alliance Synergy Bus. Connections	3 Jump Start Networking Breakfast, 6:45 - 9 a.m. Sunset Hills Country Club SCORE Counseling
6 New Referral Group (NRG)	7 Conejo Professional Alliance Nightlite Networkers Spirit of Community Awards 6-8 p.m., Baxter Healthcare Corp.	8 Westlake Leaders Lunch & Learn <i>Target Marketing</i> 12 noon - 1:30 p.m.	9 Business Breakfast Network Preferred Referral Alliance	10 SCORE Counseling
13 New Referral Group (NRG) Conejo Connectors	14 Conejo Professional Alliance	15 Westlake Leaders Lunch & Learn <i>Art of Networking</i> 12 noon - 1:30 p.m. Networking at Night Mixer 5:30 - 7 p.m.	16 Business Breakfast Network Preferred Referral Alliance Synergy Bus. Connections Technology Committee <i>New Media</i> 11:45 a.m. - 1 p.m.	17 SCORE Counseling
20 New Referral Group (NRG)	21 Conejo Professional Alliance Manufacturing Committee 11:45 a.m. - 1 p.m. Spain Meet n' Greet 5:30 p.m. Nightlite Networkers	22 Westlake Leaders Government Relations Committee 11:45 a.m. - 1 p.m.	23 Business Breakfast Network Preferred Referral Alliance	24 SCORE Counseling
27 New Referral Group (NRG) Monthly Mailer Flyers Due by 12 Noon Conejo Connectors	28 Conejo Professional Alliance	29 Westlake Leaders	30 Business Breakfast Network Preferred Referral Alliance Spain Trip deposit due	

Exclusive Offer
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 Summer Music Festival

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Visit our website at
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FIRST5
 VENTURA COUNTY
 Because the First 5 Years Matter!

July 23 & 24

Expected Weekend Attendance 12,000 - 15,000!

Thousand Oaks Community Park

Networking at Night Mixer

Promising Possibilities
at the Promenade
Wednesday
June 15, 2011 · 5:30 - 7 p.m.

Hosted by:
Champagne French Bakery Café,
Menchie's, Fresh Brothers
At the Westlake Promenade
180 Promenade Way
Westlake Village, CA 91362

Bring your business cards and a friend to the June Mixer at Champagne French Bakery Café, Fresh Brothers and Menchie's, delicious neighbors at the beautiful Westlake Promenade! Mingle with more than 200 fellow Conejo Valley professionals over delectable tastings provided by these generous hosts.

Chamber Members: \$5 Non-Members: \$15
 For more information, call or visit:
805.370.0035 • www.conejochamber.org
 Join us on Facebook

NETWORKING · FOOD · PRIZES · NETWORKING · MUSIC · NETWORKING



Chamber Promotes New Member Businesses at Ribbon Cuttings



Karma Indian Cuisine opened its doors for a ribbon cutting with Chamber Ambassadors at its location on 173 North Moorpark Road Suite E in Thousand Oaks. To make a reservation, call Karma Indian Cuisine at 805.230.2255.



Vero Real Estate Property Management celebrated its ribbon cutting with Chamber Ambassadors at its location. Visit Vero at 223 East Thousand Oaks Blvd. Suite 202 in Thousand Oaks, go to VeroEstateProperties.com or call 805.857.3434.



CityLights Financial welcomed Chamber Ambassadors to its location in Agoura Hills for its ribbon cutting. Stop by CityLights at 29134 Roadside Drive Suite 106, visit www.citylightsfinancial.com or call 818.991.1310 to learn more.



Livelihood Inc. Networking Community observed its ribbon cutting at the Chamber with Chamber Ambassadors. For more details about Livelihood Inc., visit www.livelihoodincnetwork.org or call 818.230.0313.



The Barkley Pet Hotel & Day Spa hosted its grand opening and invited Chamber Ambassadors to commemorate the evening. Contact Barkley Pet Hotel at 818.889.2275, stop by its location on 31166 Via Colinas in Westlake Village or visit www.theBarkleyPetHotel.com.



Chamber Ambassadors joined **Guy Matthew Salon and Day Spa** to commemorate its ribbon cutting at its location, 30115 Agoura Road in Agoura Hills. To make an appointment, call 818.889.0212 or visit www.guymatthew.com to find out more.

Greater Conejo Valley Chamber of Commerce presents

Taste of Conejo

A true taste of the Conejo Valley

Coming
Tuesday, September 27, 2011, 4:30 - 8 p.m.
Four Seasons Hotel Westlake

An unforgettable evening of exceptional food and wine tastings, music and entertainment, raffles and giveaways, networking and more.

Sponsorships and display space opportunities available.
Contact Kelli Lighthizer at:
805.370.0035
KLighthizer@conejochamber.org



Wineries Networking Restaurants

Spirit

—Cont. from page 1

son has been the sole medical director for the clinic, visits frequently to see patients, serves as an active clinic board member, and coordinates and participates in the clinic's annual golf tournament fundraiser.

While he brings an outstanding measure of good practical medicine, he consistently goes above and beyond through his dedicated and thorough nature. Long hours do not detour Dr. Dawson from being consistent in his steadfast, thoughtful approach to the needs of the patients, staff and community.

Named as winner of the Nonprofit Organization of the Year is Hospice of the Conejo.

As an independent, nonprofit volunteer hospice, Hospice of the Conejo has been contributing to the community for more than 33 years. The organization provides end-of-life care for the terminally ill in their own homes surrounded by loved ones. They also offer grief support programs for all ages.

Hospice provides community education on end-of-life issues through presentations and participation in health

and information fairs. All services are provided at no cost to participants.

The awards event is open to the public for \$30 per person and will be held from 6 to 8 p.m. at Baxter Healthcare Corporation, One Baxter Way, Westlake Village. The evening will feature tastings provided by local eateries and a patriotic ceremony infused with tribute performances by local talent. Reservations are required and can be made online at www.conejochamber.org in the event calendar section. The deadline for reservations is Friday, June 3.

Many thanks to sponsors Amgen, Inc., Alcoa Fastening Systems Newbury Park Operations, CSU Channel Islands, Marvin Steindler Photography, Montecito Bank & Trust, MWS Wire Industries, Pepperdine University, Robert & Becky Crusoe, Unified Association of Conejo Teachers, Ventura County Star, Valley Aire, Inc., Pacific Oaks Federal Credit Union and host sponsor Baxter Healthcare. Hors d'oeuvres courtesy of Fresh Brothers, Merlin's Kitchen, Valley Bakery, Nothing Bundt Cakes and Peet's Coffee.

For more information, visit www.conejochamber.org and go to the Chamber's online events calendar, or call 805.370.0035.

Board

—Cont. from page 3

an aspiring drummer. He has been taking lessons for three years.

He is happily married to his wife of 14 years, Andrea. They have a blended family with three daughters, Jessica, Tamara and Ashley. He is anxiously awaiting the birth of his first grandchild due in September.



Spain!

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June 21, 5:30 p.m.
Levett Chamber Conference Center
600 Hampshire Rd., #202
Westlake Village

For details and reservations contact:
Sarah Ekeberg,
Greater Conejo Valley
Chamber of Commerce
805.370.0035
Email:
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SUPPORTING BUSINESS

Conejo Valley Restaurant Week Proves to be the Most Delicious Week of the Year

Residents and visitors to the Conejo Valley enjoyed the most delicious week of the year during the first Conejo Valley Restaurant Week May 9-12.

The four-day event was a joint effort of the Chamber and Conejo-Deals.com.

More than 40 participating restaurants featured delicious prix-fixe three-course dinners for just \$20, \$30 or \$40 per person.

Restaurants joined in from Calabasas to Newbury Park, Moorpark to Thousand Oaks, and ev-

erywhere in between.

Many thanks to sponsors Montecito Bank &

Trust, Southern California Gas Company and Playlist 92.7 FM.



Kelli Lighthizer (r), Chamber Director of Community Relations and Events, dines with friends at Vitello's Trattoria.



Employees of Vitello's Trattoria, a Chamber member, take a moment to pose outside the restaurant.



Breadsticks await guests at Grissini Ristorante Italiano.



Presentation is an essential ingredient for dishes at Grissini Ristorante Italiano.



Jeff Sommer (l), Chamber Ambassador, and wife Suzanne Sommer (second from right), Chamber Membership Director, dine at Café Provencal with friends.

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CHAIRMAN'S CLUB

Club Members as of print deadline. To be a part of the exclusive Chairman's Club, go to www.conejochamber.org and select sponsorships or call the Chamber at 805.370.0035